

Anapen[®]

ADRENALINE AUTO-INJECTOR



Reliability

- Intra Muscular injection^{1,2,3}
- Long shelf-life³
- Quick and Easy to use^{4,5}
- Preferred for ease of use⁴

Integrity

- Used and trusted worldwide for over 10 years
- Focused on safety
- Excellent Ejection volume⁶
- No unintentional or accidental needle stick injury reported⁷

Anapen[®]
it's a matter of choice

Current Expiry*

Anapen[®]: April 2013

Anapen[®] Jr: Feb 2013

Use only as directed. Your pharmacist's advice is required.

Anapen[®] is used for the emergency treatment of serious allergic reactions or anaphylaxis cause by peanuts, or other foods, drugs (medicines), insect bites and other allergens. Anapen[®] Adrenaline Auto-injector 300µg/0.3ml and Anapen[®] Junior Adrenaline Auto-injector 150µg /0.3ml are Pharmacist Only Medicines. Medicines have benefits and some may have risks. Always read the label and use only as directed. If symptoms persist or you have side effects, consult your doctor, pharmacist or healthcare professional. In New Zealand, Anapen is an unfunded medicine. Patients are required to pay the full cost. TAPS NA 5221 Full Consumer Medicine Information (CMI) is available from Link Pharmaceuticals or can be found on www.medsafe.govt.nz. Anapen[®] is a registered trademark. Distributed in New Zealand by Link Pharmaceuticals Ltd., Level 20, ASB Centre, 135 Albert Street, Auckland, New Zealand, email: info@ANAlert.com. LNKNZ01/ANA0811.

*Expiry dates as of the time of publication: Anapen[®] APR 2013 (Batch TEF); Anapen[®] Jr FEB 2013 (Batch RLN).

References: 1. Anapen[®] Product Information; 2. Simons E. et al, WAO Guidelines for the Assessment and Management of Anaphylaxis. WAO Journal Feb 2011; 3. Simons E. et al. Anaphylaxis, JACI 2009; 4. Brown, J et al. A randomised maternal evaluation of epinephrine autoinjection devices. Uni. Hosp. Of Wales, Children's Hosp. Of Wales, U.K. June 2011; 5. Umasunthar T et al. A study of adrenaline auto injector training in undergraduate medical students. Imperial College London; 6. Simons K J et al. Epinephrine Autoinjectors for the First-Aid Treatment of Anaphylaxis: Epinephrine Dose Ejected after 11-13 Years in Controlled Storage Conditions. University of Manitoba, Canada 2011; 7. PSUR Data. Last Accessed July 2011.

